

Personal Portfolio

Siti Nuriezzati

Content Creator & Live Host

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SITI NURIEZZATI
CONTENT CREATOR & LIVE HOST

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Who I Am

I'm Siti Nuriezzati, a content creator and live host passionate about authentic storytelling and audience connection.

With a background in customer service and communication, I bring professionalism, confidence, and warmth to every collaboration.

I create lifestyle and product-based content that engages, informs, and inspires — both on-screen and live.



What I Do

SITI NURIEZZATI
CONTENT CREATOR & LIVE HOST

As a content creator and live host, I focus on producing engaging, high-quality content that connects brands with their audiences.

I create lifestyle and product-based videos, short-form content for social media, and live hosting sessions that are interactive, informative, and professional.

I'm continuously learning, experimenting with trends, and building my presence through collaboration and consistent storytelling.

Product
Showcase
& Review

Social
Media
Content
Creation

Live
Hosting

Collaboration

SITI NURIEZZATI
CONTENT CREATOR & LIVE HOST

Bawang Herbal Shampoo

Company

Pearl Ray Sdn Bhd

Role

Content Creator

Goal

To create engaging and informative short-form videos highlighting the benefits of Bawang Herbal Shampoo, focusing on natural ingredients, hair health, and suitability for all ages. The campaign aimed to increase awareness and build trust among audiences who prefer herbal-based haircare.

Outcome

Produced a series of relatable and educational videos that emphasized real user experience and product effectiveness. The content successfully attracted positive engagement, improved audience curiosity about the product, and reinforced the brand's natural and family-friendly image.

Collaboration

SITI NURIEZZATI
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Syurga Wanita

Company

Syurga Wanita

Role

Content Creator & Brand Representative

Goal

To promote Syurga Wanita as a trusted online platform that connects customers to a variety of beauty and lifestyle products — not just as a brand, but as a growing digital marketplace expanding to local and international markets including China, Hong Kong, Singapore, and Indonesia. The focus was on increasing brand visibility, strengthening customer trust, and highlighting Syurga Wanita's global potential through engaging digital content.

Outcome

Successfully delivered creative and authentic promotional content that enhanced audience engagement and brand credibility. The campaign helped increase awareness of Syurga Wanita's platform expansion, attracted new followers, and reinforced its position as an emerging international beauty and lifestyle destination.

Where I'm Going

SITI NURIEZZATI
CONTENT CREATOR & LIVE HOST

- Building my journey as a content creator and live host
- Aim to connect brands with audiences through authentic & engaging storytelling
- Seeking collaboration with inspiring & value-driven brands
- Focused on growing a trusted & recognizable digital presence
- Continuously improving my hosting, communication & creative skill

Let's connect

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CONTENT CREATOR & LIVE HOST

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The End



Siti Nuriezzati

Content Creator & Live Host