



# SITI RAFIZAH RAMDZAN

## Live Host

### SUMMARY

An individual with excellent skills in attracting customers, engaging in effective conversations and delivering clear.

### FREELANCE LIVE HOST – Shopee & Tik Tok 2023 – Present

- \* Host live streaming seasons on personal account featuring a variety of fashion products.  
(Brands – Furla, Fila, Ducati, Polo)
- \* Engage actively with viewer's to drive sales and increase audience interaction.

### LIVE HOST – Watch & Shirt Brands

- \* Hosted live sessions featuring men's and women's watches and fashion shirts.
- \* Explained product features such as materials, fit, styling tips, and brand story to increase buyer confidence.
- \* Helped boost brand visibility and sales through engaging, informative, and persuasive live presentations.

### LIVE HOST – Multi Brand Products Example brands

#### Various Clients ( Furla, Fila, Ducati, Polo )

- \* Promoted product brand through Shopee and Tik Tok Live.
- \* Provided sizing guides, outfit coordination ideas, and engaged with followers to maintain viewer interest.



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Mahad Tahfiz Durotul Iman



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English



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Fydaramdzan



Rate Card RM50 -100 Per hour

