



Tiktok : @elsyira4

# SYAMIMI INSYIRAH

## ABOUT ME

Hi, I'm Mimi and I live in Kuantan, Pahang. I'm a confident and cheerful individual with excellent communication skills. I have experience hosting live sessions on TikTok and am skilled at engaging with viewers. I present products creatively and keep the energy high during live sessions.

I'm always punctual, well-prepared, and neatly presentable before going live.

## MY PROFILE

### WORK EXPERIENCE

#### **TikTok Live Host – Affiliate**

November 2024 – Present

-Consistently hosted TikTok live sessions and created engaging videos to promote a variety of affiliate products

#### **TikTok Live Host –**

##### **Miqo's Hq (Company)**

January 2025 – April 2025

-Marketed and sold three scone dessert flavours

#### **TikTok Live Host –**

##### **Masheface (Company)**

February 2025 – May 2025

-Bodycare products designed to treat and brighten dark or uneven skin tone

#### **TikTok Live Host –**

##### **Jamu Jusnita (Company)**

April 2025– May 2025

-A traditional herbal remedy that nourishes and restores women's inner health, promoting overall wellness inside and out

#### **TikTok Live Host –**

##### **Madu Kelulut Botaney(Company)**

May 2025 – June 2025

-A natural health food for boosting energy, immunity, and digestion.

#### **TikTok Live Host –**

##### **Jamu Golden Sari (Company)**

June 2025-Present

-A supplementary herbal product that supports women's internal energy, balances hormones, improves menstrual health, and promotes overall feminine wellness.

## **SKILLS**

- Strong on-camera presence
- Creative product presentation
- Able to attract and retain audience attention
- Fast and friendly in responding to viewers' questions
- Applied FOMO (Fear of Missing Out) and bundled deal strategies to boost sales during peak hours.

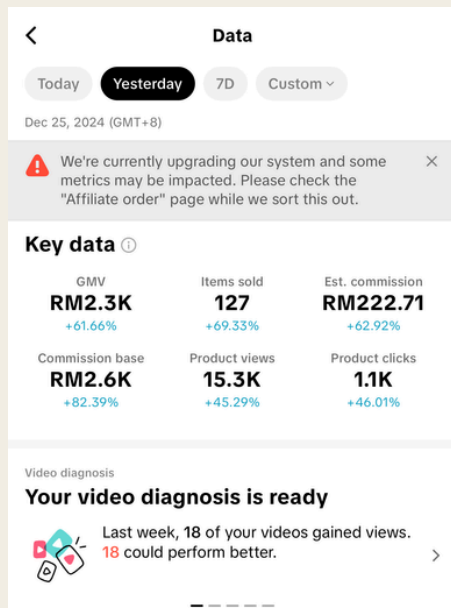
## **ADDITIONAL DETAILS**

- Open to Work From Home (WFH) opportunities only
- Accept "Any Niche"
- Available work of up to 2Hours Per session
- Rate starts from RM25-RM30/Hours

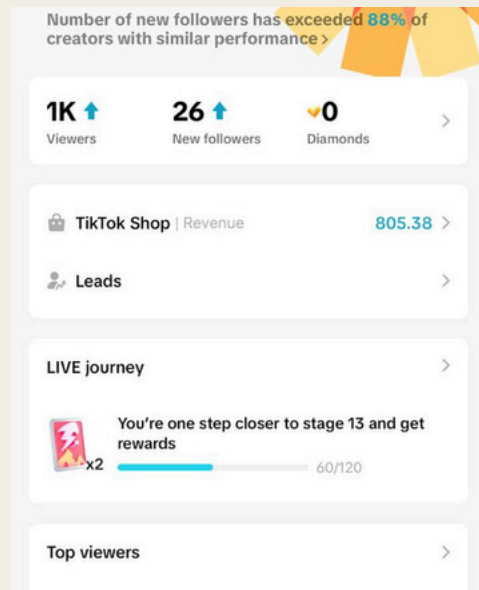
## **LIVE STREAMING TOOLS**

- IP 14: Main device used for high-quality live streaming
- 2 ANDROID PHONE: Used to manage the main account during .live sessions — replying to comments, pinning products, and monitoring the stream.
- WIFI: Good connection internet line using UNIFI
- RING LIGHT •LED PANEL LIGHT
- TRIPOD
- MICROPHONE

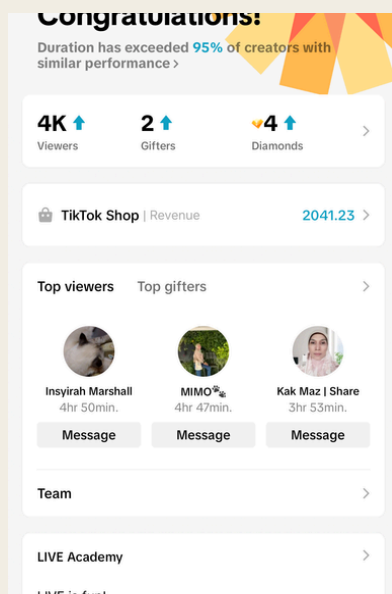
# Work Achievement



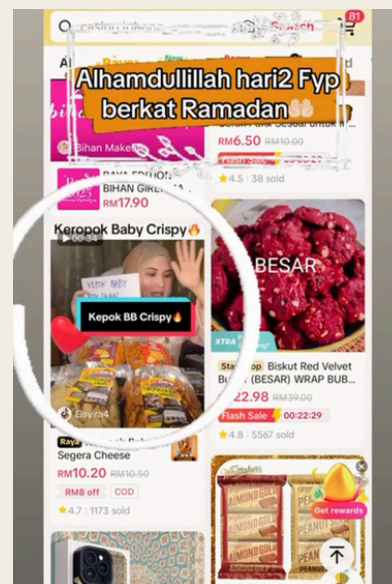
Reached peak sales in just 3–4 hours of live (Affiliate Acc)



Broke sales record with RM800+ GMV in a 2hour live (Company Masheface)

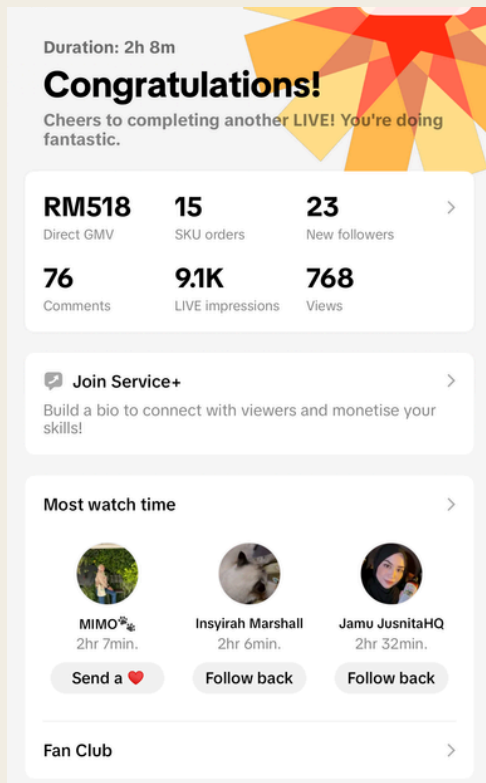


Achieved 4k view and RM2K+ revenue from Tiktok Live Sessions (Affiliate Acc)

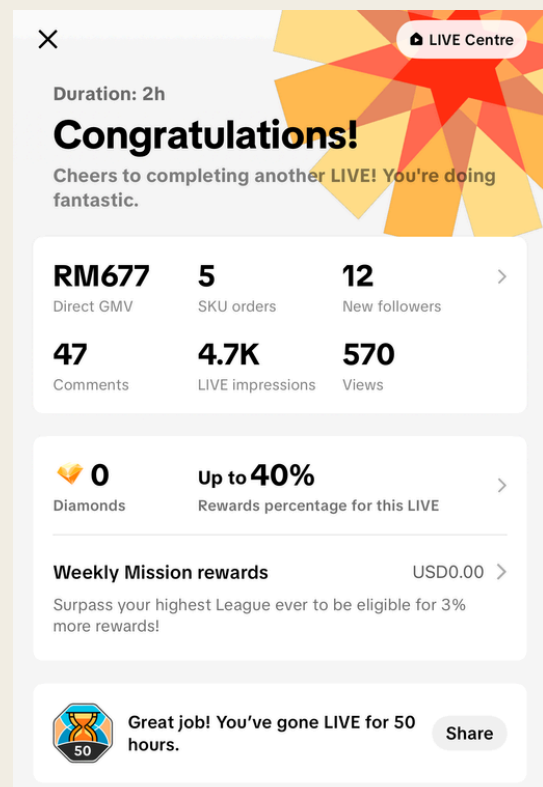


VTT hit FYP and got top VTT sales during Ramadan.

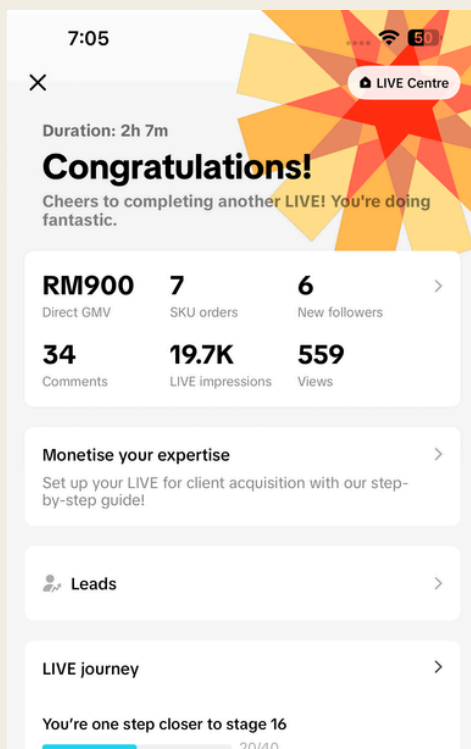
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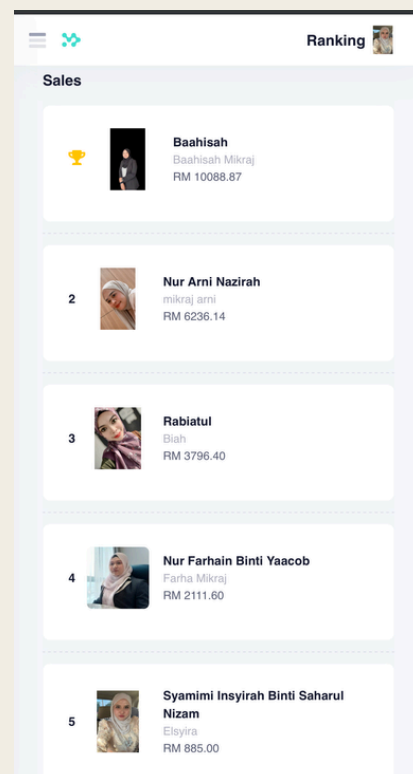
Broke sales record with over RM518 in GMV during a 2hour live session on the third day(Jamu Jusnita)



Recorded top sales performance (GMV RM677) for (Jamu Golden Sari)in a 2hour live session on the third day



Achieved highest live sales with RM900 GMV from scones in just 2 hours+ (Miko.Hq)



Achieved Top 5 ranking in sales performance within the first two weeks of live hosting (Madu Kelulut Botaney)