



ELYSSA NADIA BINTI KAMARUL DANIEL

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OBJECTIVE

A Business Administration student with retail experience, equipped with strong teamwork, customer service and adaptability skills. With a solid academic foundation and a proactive approach to learning, eager to contribute to organizational success while gaining valuable industry exposure, seeking an **internship opportunity** to apply and expand academic knowledge in a professional setting.

WORKING EXPERIENCE

Paragon Corp

(May 2025- Present)

Live Host (Part- Time)

- Achieved GMV per session ranging from RM50 to RM300 with an average viewer count of 100-400, successfully closing deals within 2 hours of live sessions, serving both Malaysian and Indonesian customers.
- Provided product awareness by explaining the features, benefits and usage of products during live sessions, especially for campaigns and new launches.
- Managed customer inquiries, addressing issues related to products and delivery while building relationships with both new and returning customers.
- Trained in using the OBS system for live streaming, ensuring smooth and engaging broadcasts.

Coach Pavillion Elite

(May 2024- July 2024)

Retail Associate (Part- Time)

- Maintained store cleanliness and supported floor operations by greeting customers, assisting full-time staff with packing, labelling, stock organization and covering other stores when needed.
- Unboxed, counted and organized incoming stock deliveries, ensuring proper placement and coordination between stores for delivery requests.
- Managed inventory by ensuring the accurate tracking of stock in and out while preparing products for postage and delivery.
- Assisted in telemarketing, reaching out to 500-1,000 customers to inform them about upcoming events and promotions.

EDUCATION

Universiti Kuala Lumpur

(2023-2026)

Bachelor of Business Administration (Hons) – International Business
CGPA: 3.16

SKILLS

Software : Microsoft Office (Words, PowerPoint, Excel)

Language : Bahasa Malaysia (Native), English (Intermediate)

REFERENCES

Dr. Siti Aisyah Esa

Internship Coordinator,
Marketing and International Business,
Universiti Kuala Lumpur.
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Dr. Arman Bin Ahmad

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