

hello!



Intro

MAGDALENE RACHEL ANAK JOSHUA

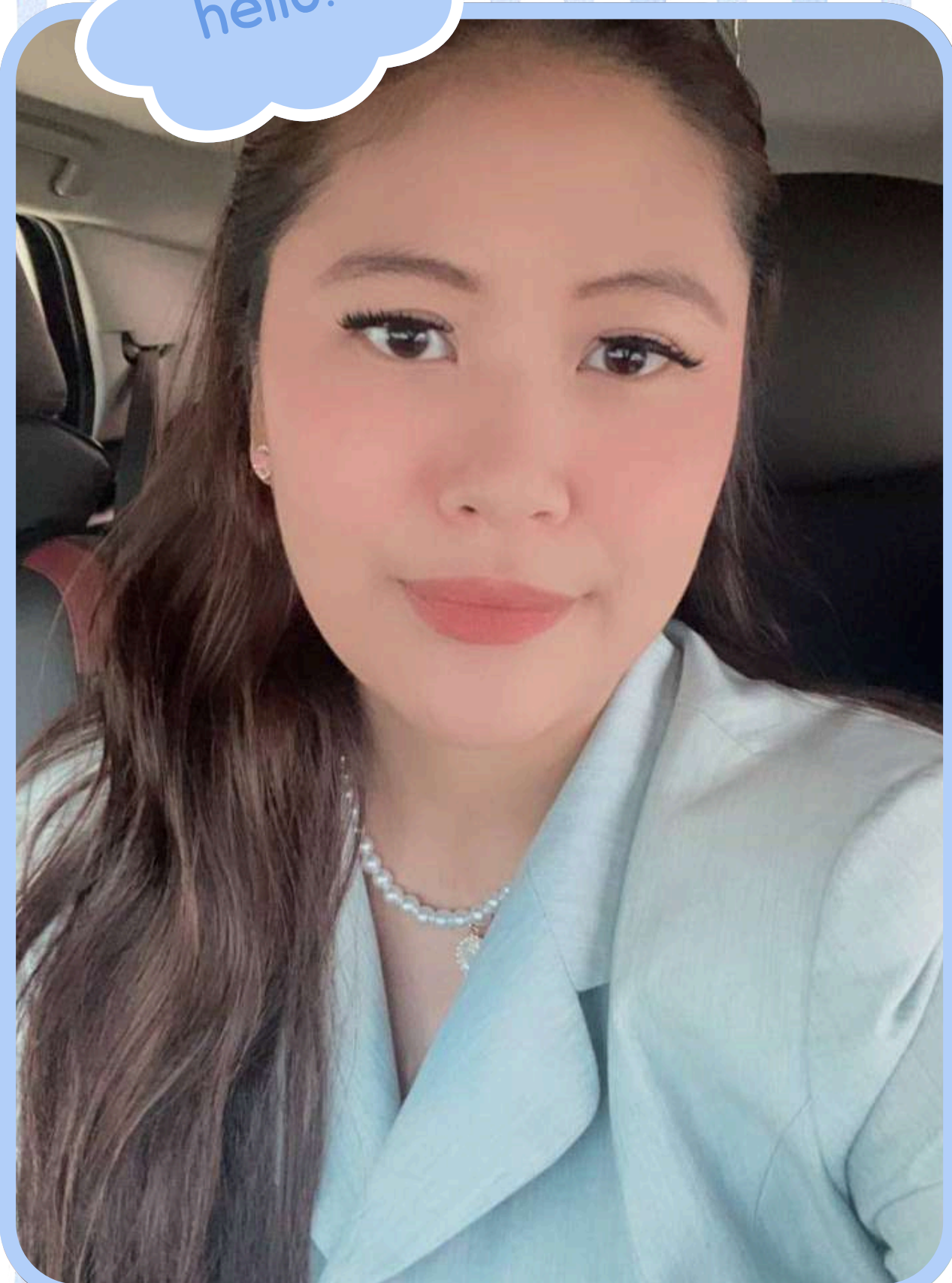
Work-from-Home Live Host

011-1201-6288

magdalenerachel21@gmail.com

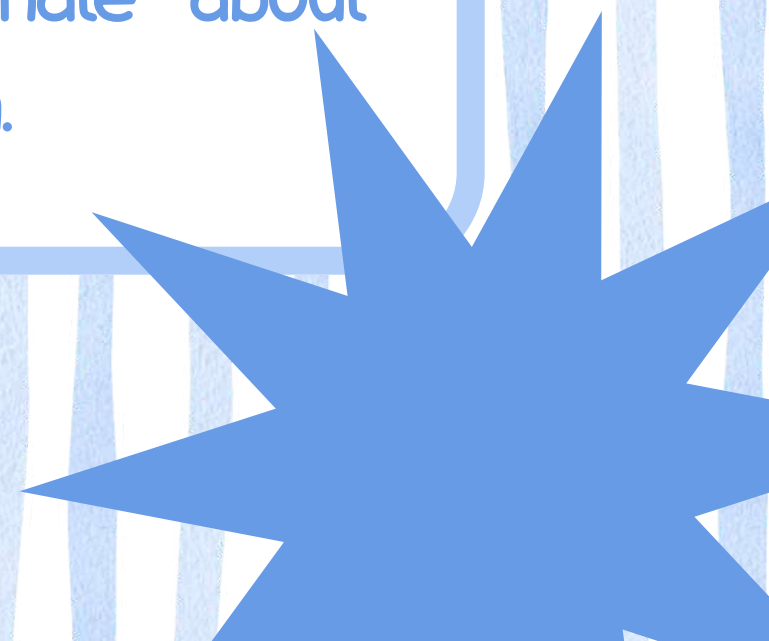
Malaysian | Born: August 21, 1996

hello!



About Me

Enthusiastic and articulate live host with 4 years of hands-on experience in engaging online audiences and promoting products through compelling livestreams. Adept at connecting with viewers, building product trust, and creating a lively, professional atmosphere. Fluent in Malay, Indonesian, Mandarin, and English. Passionate about customer satisfaction and clear communication.





Education

2017

- *Diploma in Law,
SEGi University
College*

2022

- *Bachelor in Law
(LLB)
Multimedia University
Melacca*

Personal Skill



Livestream Hosting



Camera Confidence



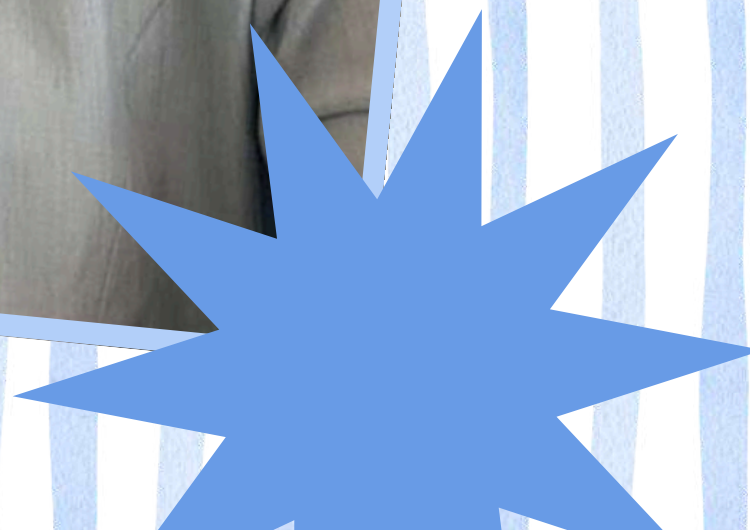
Bilingual Communication (Malay, Indonesian,
Mandarin, English)



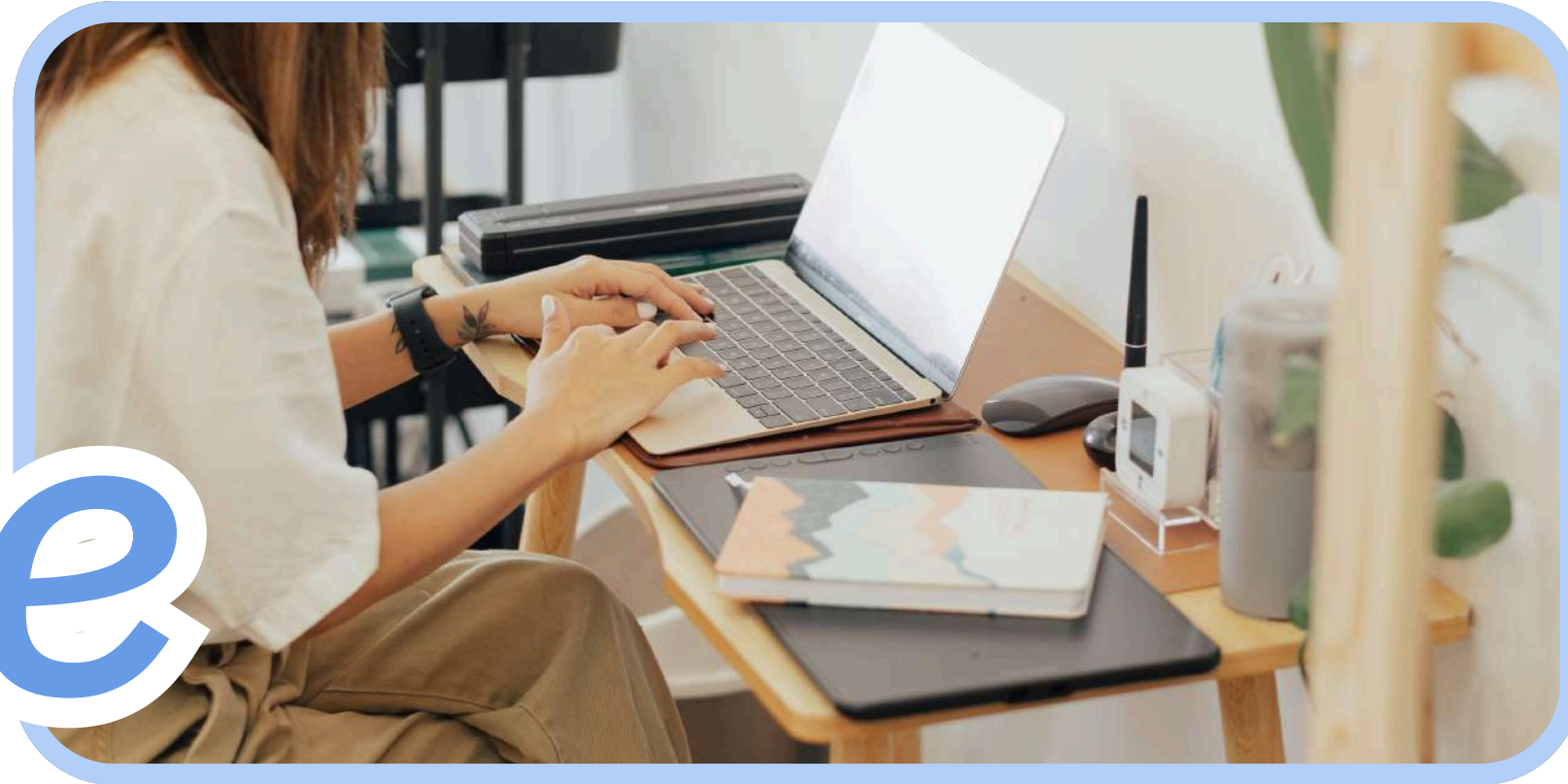
Product Demonstration



Customer Engagement



Work Experience



Shopee Livehost (2021 – 2022)

Live Host – Fashion & Apparel • Hosted interactive live sessions during the COVID period for Shopee's online store. • Engaged with viewers, answered live questions, and promoted clothing items effectively. • Demonstrated strong camera presence, product knowledge, and audience rapport. • Tracked performance metrics and adapted live content for higher engagement.

PAWSONA Livehost (PT) (2023-2024)

Live Host – Pet Products & Services • Represented the pet care brand PAWSONA in regular livestreams. • Delivered live product demos, pet care advice, and special promotions. • Built lasting connections with pet-loving audiences and boosted product sales. • Managed real-time queries while maintaining brand voice and calm professionalism.

*Let's Work
Together!*

